



July 7-11, 2010 Sunnyview Expo Center, Oshkosh, WI

2010 Lifest Exhibitor Application/Agreement

Exhibitor's Name _____

Business/Organization _____

Address _____ City _____ State _____ Zip _____

Business Phone _____ Cellphone _____ E-mail _____

I will be an Exhibitor, no sales or donations taken in exchange for goods. All materials must be approved in advance and distributed within the boundaries of your booth. Please enclose copies or description of all free literature to be distributed.

I will be a Merchandise Vendor, selling product. A valid Wisconsin Selling Permit must be turned in by June 23, 2010. On the paper provided list all items sold and prices. Attach and return with application. Only approved items will be allowed to be sold.

Exhibitor Booths \$450 X Number of Booths _____
Merchandise Vendor Booth \$625 X Number of Booths _____

Commission: Merchandise Vendors must pay an additional 25% commission on adjusted gross sales after \$2,500.

Electricity \$35 X Number of Outlet Pairs _____
(Limit 2 outlet pairs and 20 Amps)

Camping Primitive \$60 X Number of Sites _____
Electric \$210 X Number of Sites _____

Tickets You will receive 2 Full Event or 8 One day Tickets with your booth, any other tickets you will need, you will need to purchase.

(Please circle one) 2 Full Event 8 One Day
Additional Tickets: Full Event \$60 X # of additional Full Event _____
One Day \$35 X # of additional One Day _____

Miscellaneous Fees:

Tables Each booth will receive one 8' table and 2 chairs
Additional tables \$10 X # of additional tables _____

Wireless Internet Access \$20 Internet _____
(You must supply your own wireless card)

Total Due _____

Check/Money Order ~ Payable to: Life Promotions

Credit Card ~ (Circle one) Mastercard Visa Discover
Card Number _____
Name on card _____
Signature _____
Expiration Date _____ security code _____

Mailing Address: Life Promotions
211 E. Franklin St.
Appleton, WI 54911 or Fax (920) 738-5587

- I have thoroughly read the enclosed Lifest 2010 Vendor/Exhibitor Policies and Understand the guidelines are part of this agreement
- I have listed the items and services to be sold and/or promoted on the paper provided and attached to this application
- I am interested in having someone contact me about placing an ad in the festival Program (distribution: 17,000)
- I understand that locations are reserved on a first come/first serve basis and that Both the completed application and payment are needed to ensure my reservation

The above mentioned applicant and individual agrees that all our personal property, supplies, equipment, and merchandise in or around the exhibition/vendor booth area shall be at our sole risk and hazard of our operation, or those claiming by, through, or under our management. As a booth operator, we agree that we will indemnify and hold Lifest harmless from any and all liability, damage, expenses, cause of action, suits, claims or judgments arising from injury to persons or property within and on the site of Lifest which arises out of the act, or failure to act, or negligence of the booth operator, its guests, employees, staff, volunteers or customers. I hereby accept these policies and assume full responsibility for our booth. Further I will fully comply with all points mentioned both in the above and the guidelines set forth for booth operation at Lifest and do hereby apply for a booth(s) at Lifest.

Authorized Signature

Date

Once your completed application and payment has been received, an e-mail or letter will be sent to confirm your status. Life Promotions reserves the right to refuse any application. If you have questions, please contact Carla Frieders at (800) 955-5433.

