



## EXHIBITOR AND MERCH VENDOR APPLICATION JULY 11-14, 2019

<b>Name</b>		<b>Date</b>	
<b>Business</b>		<b>Street Address</b>	
<b>Email</b>		<b>City, State, Zip</b>	
<b>Cell Phone</b>		<b>Website</b>	

### EXPENSES

Category	Details	Price	Qty	Amount
<b>Merch Vendor 8 x 10</b>	<b>Commission:</b> Merch vendors must pay an additional 25% commission on gross sales after \$3,400. Your location will be assigned by Lifest management based on first-come, first-serve basis.	<b>\$850</b>		<b>\$</b>
<b>Merch Vendor 10 x 10</b>	<b>Commission:</b> Merch vendors must pay an additional 25% commission on gross sales after \$4,000. Your location will be assigned by Lifest management based on first-come, first-serve basis. Limited availability.	<b>\$1,000</b>		<b>\$</b>
<b>Exhibitor 8 x 10</b>	Your location will be assigned by Lifest management based on first-come, first-serve basis. Limited availability. No goods or services may be sold at exhibitor booths.	<b>\$600</b>		<b>\$</b>
<b>Electricity</b>	<b>\$35 per outlet pair.</b> Limit 2 outlet pairs and 20 amps.	<b>\$35</b>		<b>\$</b>
<b>Tables</b>	<b>\$10 per additional table.</b> Each booth includes one eight-foot table and two chairs.	<b>\$10</b>		<b>\$</b>
<b>Tickets</b>	<b>Included with your Booth</b> You must choose either 2 Full Event OR 6 One Day Tickets per location for workers. Please select. <input type="checkbox"/> 2 Full Event OR <input type="checkbox"/> 6 One Day	-	-	-
<b>Additional Tickets</b>	<b>Full Event</b>	<b>\$55</b>		<b>\$</b>
	<b>One Day</b>	<b>\$25</b>		<b>\$</b>
<b>Camping</b>	All campsites should be ordered online at Lifest.com.	-	-	-
<b>TOTAL</b>				<b>\$</b>

### PAYMENT OPTIONS

<input type="checkbox"/> Check/Money Order	<input type="checkbox"/> Credit/Debit Card
Card Number:	
Name on Card:	
Exp Date:	Security Code:
Signature:	

**Mail to:**  
 Life Promotions  
 Attn: Julie Johnson  
 2030 American Drive  
 Neenah, WI 54956

**Email:**  
 jjohnson@lifepromotions.com

- I have thoroughly read the Lifest 2019 Vendor/Exhibitor Policies and understand the guidelines are part of this agreement.
- I have listed the items and services to be sold or promoted on this application (see below).
- I understand that I need to send proof of insurance by **5/23/2019** with Life Promotions listed as additional insured.
- I understand that locations are reserved on a first-come, first-serve basis and that BOTH this completed application and payment are needed to ensure my reservation.

I agree that all our personal property, supplies, equipment, and merchandise in or around our location shall be at our sole risk and hazard of our operation. As a booth operator, we agree to indemnify and hold harmless, Life Promotions, Inc., and Lifest, from any and all liability, damage, expenses of any kind, cause of action, suits, claims or judgments arising from injury to persons or property within and on the site of Lifest, which arises out of any act, or failure to act, or any alleged negligence of the booth operator, its guests, employees, staff, volunteers or customers.

Life Promotions, Inc. and Lifest require proof of the following insurance coverage and limits from each applicant **prior to admission to Lifest grounds**. A Certificate of Liability Insurance will be required.

Commercial General Liability:

- \$1,000,000 Each Occurrence Limit
- \$2,000,000 General Aggregate Limit – “Per Project”
- \$1,000,000 Products-Completed Operations Aggregate Limit

I hereby accept these terms and conditions, and assume full responsibility for our booth, property and operations. Further, I will fully comply with all points mentioned above and the guidelines set forth by Life Promotions Inc., and Lifest, and do hereby apply for a booth(s) at Lifest.

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Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

\*\*\*If application is not complete, it will be returned to you for completion. Until application is fully completed, deposit will not be accepted, and space will not be reserved. Once your completed application and payment have been received, an e-mail or letter will be sent to confirm your status.

Life Promotions reserves the right to refuse any application. If you have questions, please contact Julie Johnson at [jjohnson@lifepromotions.com](mailto:jjohnson@lifepromotions.com) or at (920) 738-5588.

Items to be sold or distributed and prices:	Electrical list with total amps/volts needed:

**OFFICE USE ONLY**

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Date Received: \_\_\_\_\_

Application complete? Yes    No – reason: \_\_\_\_\_

Payment complete? Yes    No – reason: \_\_\_\_\_

Receipt sent? Yes    No – reason: \_\_\_\_\_

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