



EXHIBITOR AND MERCH VENDOR APPLICATION JULY 9-11, 2020

Contact Name		Date	
Business Name		Doing Business As	
Email		Street Address	
Cell Phone		City, State, Zip	
Onsite Manager Name at Event		WI Sellers #	

EXPENSES

Category	Details	Price	Qty	Amount
Marketplace Indoor Vendor 8 x 10	Exhibitor: No goods or services may be sold at exhibitor booths. Merchant Commission: Merchants owe 25% commission on pre-tax sales after \$3400 in sales.	\$850		\$
Marketplace Indoor Vendor 10 x 10 <i>(Limited availability)</i>	Exhibitor: No goods or services may be sold at exhibitor booths. Merchant Commission: Merchants owe 25% commission on pre-tax sales after \$4000 in sales.	\$1,000	N/A	\$ N/A
Outdoor Vendor <i>(Limited availability under Grandstand bleachers)</i>	Grandstand Marketplace: Open to the elements, no internet provided. Free power available. Merchants owe a 25% commission on pre-tax sales after \$2400 in sales. Note: 3pm–11pm operating times. Choose space option: <input type="checkbox"/> 17'W x 12'L OR <input type="checkbox"/> 10'W x 10'L	\$600		\$
Electricity	\$35 per outlet pair. Limit 2 outlet pairs and 20 amps. <i>Marketplace Only.</i>	\$35		\$
Tables	\$10 per additional table. Each indoor booth includes one eight-foot table and two chairs. <i>Marketplace only.</i>	\$10		\$
Tickets	Included with your Booth You must choose either 2 Full Event OR 6 One Day Tickets per location for workers. Please select. <input type="checkbox"/> 2 Full Event OR <input type="checkbox"/> 6 One Day	-	-	-
Additional Tickets	Full Event	\$55		\$
	One Day	\$25		\$
TOTAL			TOTAL	\$

PAYMENT OPTIONS

- Check** (Enclosed)
- Credit Card or e-check** – If you'd like to pay by credit card or electronic check, you must **provide an email below** to receive a **link to a secure site** where you can pay online.
- EMAIL:**

Mail to:
 Life Promotions
 Attn: Julie Johnson
 2030 American Drive
 Neenah, WI 54956
Email: jjohnson@lifepromotions.org

All boxes much be checked as this is a contract:

- I have thoroughly read the Lifest 2020 Vendor/Exhibitor Terms & Conditions and understand the guidelines are part of this agreement.**
- I have listed the items and services to be sold or promoted on this application (see below).
- I understand that I need to send proof of insurance by **5/20/2020** with Life Promotions listed as additional insured.
- I understand that locations are reserved on a first-come, first-serve basis and that BOTH this completed application and payment are needed to ensure my reservation. Lifest management will assign my location.

I agree that all our personal property, supplies, equipment, and merchandise in or around our location shall be at our sole risk and hazard of our operation. As a booth operator, we agree to indemnify and hold harmless, Life Promotions, Inc., and Lifest, from any and all liability, damage, expenses of any kind, cause of action, suits, claims or judgments arising from injury to persons or property within and on the site of Lifest, which arises out of any act, or failure to act, or any alleged negligence of the booth operator, its guests, employees, staff, volunteers or customers.

Life Promotions, Inc. and Lifest require proof of the following insurance coverage and limits from each applicant **prior to admission to Lifest grounds.** A Certificate of Liability Insurance will be required.

Commercial General Liability:

- \$1,000,000 Each Occurrence Limit
- \$2,000,000 General Aggregate Limit – “Per Project”
- \$1,000,000 Products-Completed Operations Aggregate Limit

I hereby accept these terms and conditions, and assume full responsibility for our booth, property and operations. Further, I will fully comply with all points mentioned above and the guidelines set forth by Life Promotions Inc., and Lifest, and do hereby apply for a booth(s) at Lifest.

Authorized Signature

Date

*****If application is not complete, it will be returned to you for completion. Until application is fully completed, deposit will not be accepted, and space will not be reserved. Once your completed application and payment have been received, an e-mail or letter will be sent to confirm your status along with receipt.**

Life Promotions reserves the right to refuse any application. If you have questions, please contact Julie Johnson at jjohnson@lifepromotions.org or at (920) 738-5588.

Items to be sold or distributed and prices:	Electrical list with total amps/volts needed:

OFFICE USE ONLY

Date Received:
Application complete? Yes No – reason:
Payment complete? Yes No – reason:
Receipt sent? Yes No – reason: