

## LIFEST EXHIBITOR AND MERCHANT APPLICATION JULY 6-9, 2023

<b>Contact Name</b>		<b>Date</b>	
<b>Business Name</b>		<b>WI Sellers #</b>	
<b>Email</b>		<b>Street Address</b>	
<b>Cell Phone</b>		<b>City, State, Zip</b>	

### EXPENSES

Category	Details	Price	Qty	Amount
<b>8 x 10 Booth Expo Center</b>	<b>Exhibitor:</b> No goods or services may be sold at exhibitor booths. <b>8x10 booths only.</b> <b>Merchant Commission:</b> Merchants owe Life Promotions 25% commission on pre-tax sales after \$3400 in sales.	<b>\$850</b>		\$
<b>10 x 10 Booth Expo Center</b>	<b>Merchant Commission:</b> Merchants owe Life Promotions 25% commission on pre-tax sales after \$4000 in sales. No Exhibitor booth space available.	<b>\$1,000</b>	-	\$ -
<b>Electricity</b>	<b>\$40 per outlet pair.</b> Limit 2 outlet pairs and 20 amps.	<b>\$40</b>		\$
<b>Tables</b>	<b>\$10 per additional table.</b> Each indoor booth includes one eight-foot table & two chairs.	<b>\$10</b>		\$
<b>Tickets</b>	<b>Included with your Booth</b> You must choose either 2 Full Event OR 6 One Day Tickets per location for workers. Please select. <i>* See Terms - Tickets</i> <input type="checkbox"/> 2 Full Event   OR <input type="checkbox"/> 6 One Day	-	-	-
<b>Additional Tickets</b>	<b>Full Event</b>	<b>\$68</b>		\$
	<b>One Day</b>	<b>\$34</b>		\$
<b>TOTAL</b>			<b>TOTAL</b>	\$

**All boxes must be checked as this is a contract:**

- I have thoroughly read the Lifest 2023 Vendor/Exhibitor Guidelines and understand these guidelines are part of this agreement.**
- I have listed the items and services to be sold or promoted on this application (see below).
- I understand I need to send proof of insurance by **6/16/2023** with Life Promotions listed as additional insured.
- I understand booth locations are reserved on a first-come, first-serve basis and **BOTH this completed and signed application with payment are needed to ensure my reservation.** Lifest management will assign my location. Agreements received without signature and payment will not be processed.

As a booth operator, we agree to indemnify and hold harmless, Life Promotions, Inc., and Lifest, from any and all liability, damage, expenses of any kind, cause of action, suits, claims or judgments arising from injury to persons or property within and on the site of Lifest, which arises out of any act, or failure to act, or any alleged negligence of the booth operator, its guests, employees, staff, volunteers or customers.

Life Promotions, Inc. and Lifest require proof of the following insurance coverage and limits from each applicant **prior to admission to Lifest grounds**. A Certificate of Liability Insurance will be required.

Commercial General Liability:

- \$1,000,000 Each Occurrence Limit
- \$2,000,000 General Aggregate Limit – “Per Project”
- \$1,000,000 Products-Completed Operations Aggregate Limit

I hereby accept these terms and conditions, and assume full responsibility for our booth, property and operations. Further, I will fully comply with all points mentioned above and the guidelines set forth by Life Promotions Inc., and Lifest, and do hereby apply for a booth(s) at Lifest.

Authorized Signature

Date

**\*\*\*If application is not complete, it will be returned to you for completion. Until application is fully completed and signed, deposit will not be accepted, and space will not be reserved. Once your completed application and payment have been received, an e-mail will be sent to confirm your status along with receipt.**

Life Promotions reserves the right to refuse any application. If you have questions, please contact Jim Marsh at [jmarsh@lifepromotions.org](mailto:jmarsh@lifepromotions.org) or at (920) 738-5588.

Items to be sold or distributed and prices:	Electrical list with total amps/volts needed:
<b>PAYMENT OPTIONS</b>	

**Check** (Enclosed)

**Credit Card or e-check** – If you’d like to pay by credit card or

electronic check, you must **provide an email below**. You will then receive a **link to a secure site** where you can pay online.

**YOUR EMAIL:**

**OFFICE USE ONLY**

Date Received:

Application complete? Yes No – reason:

Payment complete? Yes No – reason:

Receipt sent? Yes No – reason:

**Mail to:**

Life Promotions  
 Attn: Jim Marsh  
 3000 N Pointer Road  
 Appleton, WI 54915

**Email:**

[jmarsh@lifepromotions.org](mailto:jmarsh@lifepromotions.org)